

Andrew Dedman

CAREER OVERVIEW

1984 – 2004 Independent Exhibitions/Penton Media

As founder and Managing Director, Andrew and his team launched a number of market leading events including Leisure Industry Week, still the UK's number one event for the out-of-home leisure business, the Computers in Manufacturing Show for suppliers of IT to the manufacturing industry, The National Tooling Show and Service Management Europe. In addition, Independent Exhibitions won the right to manage the National outdoor groundsmen event – SALTEX, the third largest event in the UK.

1975 – 1984 Clapp & Poliak/Reed Exhibitions

From its launch in 1974 until its sale to Reed in 1983, Clapp & Poliak was by far the most successful business-to-business event organiser in the UK. Headed up by Richard Copley-Smith, the company was responsible for launching a host of leading events and developing a number of exhibition talents such as Andrew, Mike Rusbridge and Hugh Keeble. Andrew was responsible for the launch and development of EUROCHEM: the International Process Engineering Show, PEP: the Production Engineering Show, Automan: the Automated Manufacturing Show and ChemAsia: the Singapore-based Process Engineering event. One year after the acquisition of Clapp and Poliak by Reed in 1983 Andrew left to set up Independent Exhibitions.