

Brian Wiseman

PRESENT INVOLVEMENTS 2003/2004/2005/2006/2007

Consultancy for the following

2007-

Wise Guys Consultants
National Boat Shows
Answers Training
Fashion Rocks

2006-

The London Golf Show
E-Bay Live
Answers Training
Fashion Rocks
Musica
Stacked (Poker Event)
National Boat Shows
3GSM Barcelona

2005-

The London Golf Show
Upfront
E-Bay Live
Answers Training
AV in the City

2004-

Body Beautiful
Upfront
Answers Training

2003-

The Kurdish Gateway to rebuild Iraq
Answers Training
Top Marquees

CAREER HIGHLIGHTS

2001-

Joined ITE Group PLC the market leader for exhibitions in emerging markets. Brian restructured the operating arm and launched replica events in Africa with support of the United Nations.

1998-

Launched Banter Communications PLC; a vehicle to develop launch exhibitions.

1997-

Launched Erotica at Olympia that broke all records for attendances for a launch exhibition with over 25,000 visitors.

1996-

Left Blenheim Group PLC for family related reasons.

1993-

Became Deputy Chairman of the UK operating arm of Blenheim Group PLC for exhibitions and conferences with additional responsibility of restructuring various UK acquisitions and other shows into unified business groups and contributed strongly to the growth of Blenheim Group PLC profit.

1990-

Launched Premier Collections, a Women's, Men's & Children's clothing exhibition held at the NEC, which grew to 35,000 net square metres within 2 years.

1989-

MAB and other related companies were sold to Blenheim Group PLC and assumed responsibility for a wide range of exhibitions within the group.

1984-

MAB reached the maximum space available at Earls Court. Launched the 'Best Dressed Man of the Year' award.

1983-

Launched FHM, the original concept with the magazine was to promote Men's Clothing Shows; however, he quickly decided to broaden its content.

1978-

Founder of 3 Menswear retail outlets in the City of London under the name of Benson. The retail outlets were sold in 1982.

1977-

Merged MFF with a conference called Menswear Association of Britain (MAB) and moved the show to London; the event grew to 11,000m².

1976-

First launched an exhibition 'Menswear Fashion Fair (MFF) in Manchester, this was highly successful, and broke new ground by involving sports personalities in promoting the show.